



## Corporate Partner Opportunities

Link your company to The Campagna Center's mission—ensuring that children in Alexandria arrive at school ready to learn and are academically successful—by in the Scottish Christmas Walk Weekend Corporate Partner.

The Campagna Center offers four levels of partnership—premier, gold, silver, and bronze.

### **PREMIER CORPORATE PARTNER – \$10,000\***

**All benefits listed below, plus:**

- Partnership billing as a part of the event
- Half-page ad in the 2011 SCWW fold-up map/brochure
- Opportunity to display promotional materials at all SCWW events
- Expanded ticket package (can choose which ones within a value range of \$600)

### **GOLD CORPORATE PARTNER – \$5,000**

**All benefits listed below, plus:**

- Exclusive naming sponsorship of any one SCWW event (Events include the Christmas Marketplace, Deck the Halls with Santa, Taste of Scotland, Dignitaries Breakfast, and Designer Tour of Homes)
- Expanded ticket package (can choose which ones within a value range of \$500)

### **SILVER CORPORATE PARTNER – \$2,500**

**Includes all benefits below, plus:**

- Logo on promotional materials and event signage
- Expanded ticket package (can choose which ones within a value range of \$400)

### **BRONZE CORPORATE PARTNER – \$1,500**

- Listing on promotional materials and event signage
- Ticket package (can choose which ones within a value range of \$300)
- Recognition on website with a link ([www.ScottishChristmasWalk.com](http://www.ScottishChristmasWalk.com))
- Invitation(s) to the annual Circle of Giving Dinner

**For more information or to participate, complete the enclosed response form or contact Tammy Mann at 703-224-2345 or [tmann@campagnacenter.org](mailto:tmann@campagnacenter.org).**



## Corporate Partner Opportunities – Reply Form

**YES, I am interested in becoming a Scottish Christmas Walk Weekend Corporate Partner!**

Amount:

Premier: \$10,000     Gold: \$5,000     Silver: \$2,500     Bronze: \$1,500

I'm not interested in becoming a Corporate Partner, but my business would like to make a donation for: \$\_\_\_\_\_

Please contact me to discuss a custom Corporate Partner Package

Your Name: \_\_\_\_\_

Your Business: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is my check made payable to The Campagna Center

Please charge my credit card one time for \$\_\_\_\_\_

Visa     MasterCard     AmEx

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please return this form via email to Lee Stenberg at [lstenberg@campagnacenter.org](mailto:lstenberg@campagnacenter.org) by October 3, 2011 to be included in print materials that will be distributed to nearly 3,000 Alexandrians.*